

SCOTTDALE FALL FESTIVAL

SEPTEMBER 16- 17- 18



March 2016

Dear Business Community Member:

On behalf of the Scottsdale Fall Festival Planning Committee, I am writing to ask you for your support for the Scottsdale Fall Festival that is set for September 16, 17 and 18, 2016. We are celebrating our 42nd year as a festival in the Scottsdale community. The committee is hard at work continuing the development and growth of the festival over years. We believe that we have a festival that our community can be proud of and we are honored to work so hard year-round to have such a successful event.

Over the past years, we have re-involved the churches and non-profit organizations. We have a large children's area, a 10K/5K Run/Walk, Dog Show and enlarged the festival grounds. We restructured rules and regulations to ensure a safe, family atmosphere with no carnival games, no games of chance, raffles or gambling. We also significantly increased the number of crafters and food vendors and added paid demonstrators and a second entertainment stage.

As the festival continues to grow, so do our financial needs. The Planning Committee members work hard in trying to secure the funds necessary to provide free entertainment and activities for all ages that the community has enjoyed over the past years. We are asking you to support us by donating to the Scottsdale Fall Festival. The accompanying letter lists activities that the festival provides and lists the cost affiliated with each activity. As you will see, our sponsorship range varies greatly. If your company would like to sponsor any event or activity during the festival we would be happy to advertise your sponsorship in the festival program as well as on our website. Your sponsorship will reach approximately 15,000 local and regional visitors to our community.

If you are interested in supporting the Scottsdale Fall Festival or have any questions, please feel free to contact me at the above address or you may call me at my home at 724-672-7434 or by email at sffentertain@gmail.com. Participation deadline is June 30, 2016.

Respectfully,

Richard Thomas
Sponsorship Chairman, Scottsdale Fall Festival Committee